



Welcome to  
Living Nature  
Natural Skincare

Be true to your skin. Living Nature is truly safe and Certified Natural skincare for healthy, vibrant, beautiful skin.

Since our inception in 1987 Living Nature has remained true to the vision of promoting authentic, natural beauty and doing no harm to our world. Our passionate belief is that when it comes to beauty solutions and skin wellbeing, nature works.

Living Nature sustainably harvests our remarkable 'hero' ingredients from New Zealand's unique native plants, then crafts them with care and science to formulate more than 120 bioactive skincare, body care and hair care products. We embrace these potent natural blends with ethically sourced, recyclable packaging. Inspired by New Zealand's unique native flora, our Certified Natural fragrances are developed by a master French parfumeur especially for our world-leading natural range.

Living Nature was founded in Kerikeri, New Zealand and our dedicated team continues to be based there.

The majority of our BDIH Certified Natural products are formulated and produced on site.





## Our Hero Ingredients



### Active Manuka Honey

*Mel*

**From the nectar of the native New Zealand Manuka flowers, Active Manuka Honey is a miracle beauty ingredient.**

A natural antimicrobial, it's one of nature's miracle healers, even approved for use in EU and USA hospitals for wound healing.

This uniquely New Zealand healer is used to firm and soothe, help repair cell damage and protect against blemish-causing bacteria.

And since it's safe to eat, you know you can put it on your skin.



### Harakeke Flax Gel

*Phormium Tenax*

**Harakeke Flax Gel is nature's super skin hydrator, with a high quantity of natural skin nutrients and polysaccharides.**

Harakeke is renowned for the clear polysaccharide gel exudate produced on the surface of leaves at the base of plant. The mild astringency of this gel helps control oil overproduction which, coupled with a natural antimicrobial action, makes it an effective defence against breakouts.

Help your skin maintain its moisture, just as nature intended.



### Halloysite Clay

*Kaolin*

**Halloysite Clay is renowned as one of the world's finest, whitest and purest clays.**

Sourced from New Zealand's pristine Matauri Bay, this unique Halloysite Clay was formed through subtropical weathering of ancient volcanic domes. This unique Clay has a remarkable ability to absorb toxins and impurities from the surface of your skin - gently exfoliating the skin.

It's a gift of purity and refinement from the earth itself.



### Kelp

*Macrocystis Pyrifera*

**This super-nutrient of the sea is the fastest growing plant in the world.**

Rich in nutrients absorbed from the sea, kelp extracts have been used for years as natural fertilisers, and as a health supplement to boost dietary levels of iodine, potassium, folic acid, B group vitamins and vitamins A and D. It has the added benefit of mild antiseptic properties and tannin to cleanse and purify, plus silica for strong healthy hair.



### Kumerahou

*Pomaderris Kumerahou*

**Native to New Zealand, Kumerahou is quite simply the world's most natural soap.**

The plant's high saponin content provides strong antimicrobial action and also soothes and locks in moisture. Kumerahou is used as an alternative to harsh surfactants such as SLS that strip the skin of its protective oils.

This cleansing plant is so gentle and effective it seems magical. But it's not magic; it's nature.



### Manuka Oil

*Leptospermum Scoparium*

**For centuries, Maori have used the native tea tree, Manuka, to treat everything from rheumatism and fevers to burns and skin disorders.**

Recently, scientists have confirmed Manuka Oil is up to 33 times stronger than tea tree essential oil for protecting against certain strains of bacteria. It's also effective against the MRSA bacteria, which is resistant to normal antibiotics.

Nature's miracle skin protector.



### Totanol™

*Podocarpus Totara*

**Totanol is 3 times stronger than Vitamin E, and a potent force to neutralise free radicals linked to skin ageing.**

Totanol is utilised in Living Nature products to protect against oxidative stress and free radicals which break down skin cells, and for its powerful antimicrobial properties.

Nature's super antioxidant.